

AO 120 (Rev. 2/99)

<b>TO: Mail Stop 8</b> <b>Director of the U.S. Patent &amp; Trademark Office</b> <b>P.O. Box 1450</b> <b>Alexandria, VA 22313-1450</b>	<b>REPORT ON THE</b> <b>FILING OR DETERMINATION OF AN</b> <b>ACTION REGARDING A PATENT OR</b> <b>TRADEMARK</b>
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In Compliance with 35 § 290 and/or 15 U.S.C. § 1116 you are hereby advised that a court action has been  
 filed in the U.S. District Court Northern District California on the ☐ Patents or ☒ Trademarks:

DOCKET NO. CV 12-04644 JCS	DATE FILED 9/5/2012	U.S. DISTRICT COURT 450 Golden Gate Avenue, 16 <sup>th</sup> Floor, San Francisco CA 94102
PLAINTIFF COACH INC, ET AL		DEFENDANT PERFECT PURSE, ET AL
PATENT OR TRADEMARK NO.	DATE OF PATENT OR TRADEMARK	HOLDER OF PATENT OR TRADEMARK
1 <i>23 TMJ</i>		***see attach complaint***
2		
3		
4		
5		

In the above—entitled case, the following patent(s) have been included:

DATE INCLUDED	INCLUDED BY <input type="checkbox"/> Amendment <input type="checkbox"/> Answer <input type="checkbox"/> Cross Bill <input type="checkbox"/> Other Pleading		
PATENT OR TRADEMARK NO.	DATE OF PATENT OR TRADEMARK	HOLDER OF PATENT OR TRADEMARK	
1			
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3			
4			
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In the above—entitled case, the following decision has been rendered or judgement issued:


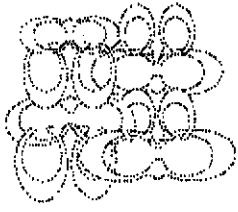


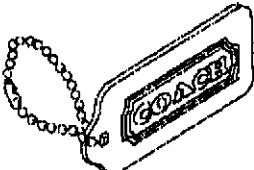
DECISION/JUDGEMENT
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CLERK Richard W. Wicking	(BY) DEPUTY CLERK Gina Agustine-Rivas	DATE
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Copy 1—Upon initiation of action, mail this copy to Commissioner    Copy 3—Upon termination of action, mail this copy to Commissioner  
 Copy 2—Upon filing document adding patent(s), mail this copy to Commissioner    Copy 4—Case file copy

12. Coach is the worldwide owner of the trademark "COACH" and various composite trademarks and assorted design components (collectively "Coach Marks"). Coach Marks include but are not limited to the following marks:

Mark	U.S. Registration No(s).	Registration Date
"COACH"	751, 493	06/25/1963
	1,071,000	08/09/1977
	2,088,706	08/19/1997
	3,157,972	10/17/2006
	3,413,536	04/15/2008
	3,251,315	06/12/2007
	3,441,671	06/03/2008
	2,252,847	06/15/1999
	2,534,429	01/29/2002
	1,309,779	12/18/1984
	2,045,676	03/18/1997
	2,169,808	06/30/1998
 "CC Mark"	2,592,963	07/09/2002
	2,626,565	09/24/2002
	2,822,318	03/16/2004
	2,832,589	04/13/2004
	2,822,629	03/16/2004
	3,695,290	10/13/2009

1 2 3 4	 Coach "Op Art" Mark	3,696,470	10/13/2009
5 6 7 8		3,012,585	11/08/2005
9 10 11 12		3,338,048	11/11/2007
13 14 15 16		2,162,303	06/02/1998
17 18 19 20		2,088,707	08/19/1997

13. Many of Coach's products exhibit composites of the CC Mark (depicted above) in an assortment of different sizes, patterns, and colors ("CC Design")

14. Plaintiffs' CC Mark and CC Design are highly recognized by the public and serves to identify the source of the goods as Coach.

15. Coach has long been manufacturing and selling in interstate commerce high quality leather and mixed material products under the Coach Marks. These registrations are valid and subsisting and are incontestable. Through longstanding use,